

DATABRIDGE

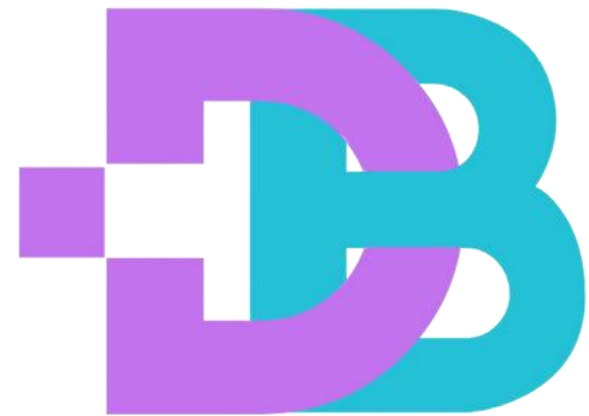
www.databridge.ae

FEB 2025

About us

Founded in 2024, Data Bridge is more than a company—it's a catalyst for digital transformation. With deep expertise spanning IT, Software Development, Consulting, Oil and Gas, Investment Banking, Real Estate and Hospitality, we craft solutions tailored to industry needs.

Our vision is to be the leading provider of integrated software and automation solutions in the Middle East, transforming how businesses harness technology for growth and innovation. We empower organizations with AI-driven automation, cloud computing, and smart business solutions to streamline operations, enhance decision-making, and stay competitive in a rapidly evolving digital world. Through continuous innovation and a commitment to excellence, we aim to redefine digital transformation and enable businesses of all sizes to thrive.



Our Board

Each Board Member contributes extensive experience in diverse fields such as IT, Software Development, Consulting, Oil and Gas, Investment Banking, Real Estate and Hospitality



Khaled Al Mubarak
Chairman



Victor Barcot
Vice Chairman



Mohammed AlShawwa
Founder & CEO



Fahad Al Sharhan
Partner



Abdulrahman Zarzar
Partner



Adel Al Rahmani
Partner

Our Services

01

Tech Solutions

Comprehensive technology solutions offering tailored strategies, innovative implementations, and scalability to meet diverse business needs and objectives.

02

Aerial Cleaning Solutions

Advanced drone-based cleaning services for high-rise buildings and challenging surfaces, delivering efficient and eco-friendly maintenance solutions.

03

Software Solutions

DataBridge provides HRM, EHS, ESG, Inventory Management, Archive Retrieval and Management solutions for organizations. We strive to help Digitize organizations and help provide creative solutions to complex issues

Market Problems

Market Gap

Need for Homegrown solutions tailor made for local market

Customer Needs

Clientele want solutions that are both inexpensive and are not only innovative but also locally made

Financial Opportunity

The Tech sector is rapidly growing and there are limitless opportunities and bountiful growth. The UAE's IT services market is projected to reach \$10.3 billion by 2027.

Cost Barriers

High entry costs have hindered sector innovation

Usability

Customers seek easy-to-adopt, user-friendly solutions



Our Solutions

Yena

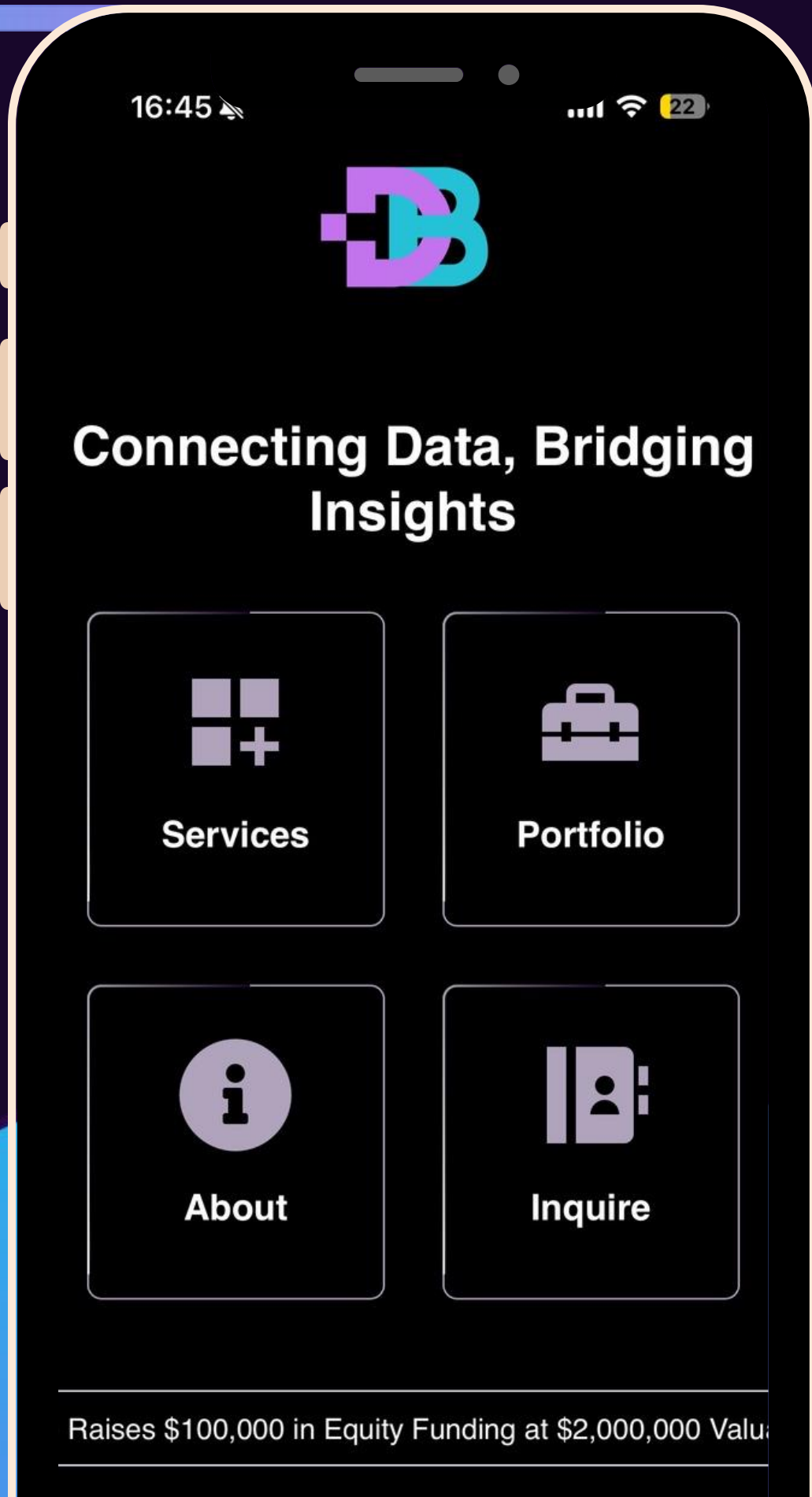
Our Yena Kiosk reduces check-in time from a minimum of 5 minutes to just 2 minutes. Equipped with support for 30 languages, it ensures accessibility for a diverse range of users

Mawaridna

- Unified HRMS Application
- Attendance Capture
- Centralized Tracking
- Task & Cost Code Integration

SkyShine

Advanced drone-based cleaning services for high-rise buildings and challenging surfaces, delivering efficient and eco-friendly maintenance solutions.



Company Overview



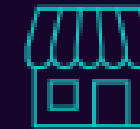
INNOVATIVE

Cutting-edge automation and cloud solutions designed specifically for businesses in the UAE.



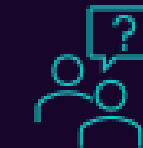
PROVEN

Tested and validated through real-world applications in top-tier businesses across the UAE.



PIONEERING

Leading the market with advanced IT solutions that seamlessly integrate efficiency and functionality.



AUTHENTIC

Developed by industry experts, ensuring a balance between modern technology and the unique needs of UAE enterprises.

Value Propositions

- **Cutting-Edge Automation & Cloud Solutions**
Enhancing operational efficiency, reducing manual workload, and streamlining processes.
- **Proven & Reliable Technology**
Solutions validated through real-world applications in top-tier UAE businesses.
- **Authentic & UAE-Focused Innovation**
Combining modern technology with traditional Emirati business values
- **High Business Value & Investment Growth**
Valued at \$2,000,000, showing rapid growth potential.
- **Market Leadership**
Offering state-of-the-art technology to help businesses stay ahead of competitors.



Business Model

Our business model focuses on leveraging comprehensive research, innovative solutions, and intuitive design to enhance digital transformation for businesses, improving efficiency and customer experience.



01

Research

Our research is based on deep market analysis, customer feedback, and performance metrics, ensuring data-driven decision-making for optimal business solutions.

02

Innovation

We recognize the need for cutting-edge automation and cloud solutions to streamline operations, improve workflows, and drive business growth.

03

Design

Our design philosophy emphasizes seamless integration, user-friendly interfaces, and modern aesthetics, ensuring an intuitive and engaging experience for all users.

Market Overview and Comparison

MANY COMPETITORS

- The UAE's IT services market is highly competitive
- Data Bridge's competitive advantage is we are bringing to life Emarati made solutions, tailored made for the UAE market
- Specifically targeted market
- Serviceable obtainable market

\$10.3 BILLION

- The UAE's IT services market is projected to reach \$10.3 billion by 2027
- The UAE's data center automation market is expected to generate \$385.5 million by 2030, with a compound annual growth rate (CAGR) of 19% from 2025 to 2030.

OPPORTUNITIES

- The UAE is investing heavily in artificial intelligence (AI) and digital technologies
- Innovative solutions such as our aerial cleaning solution SkyShine and our Hotel Check In Software, YENA, can disrupt and innovate in industries that are yearning for digital transformation.

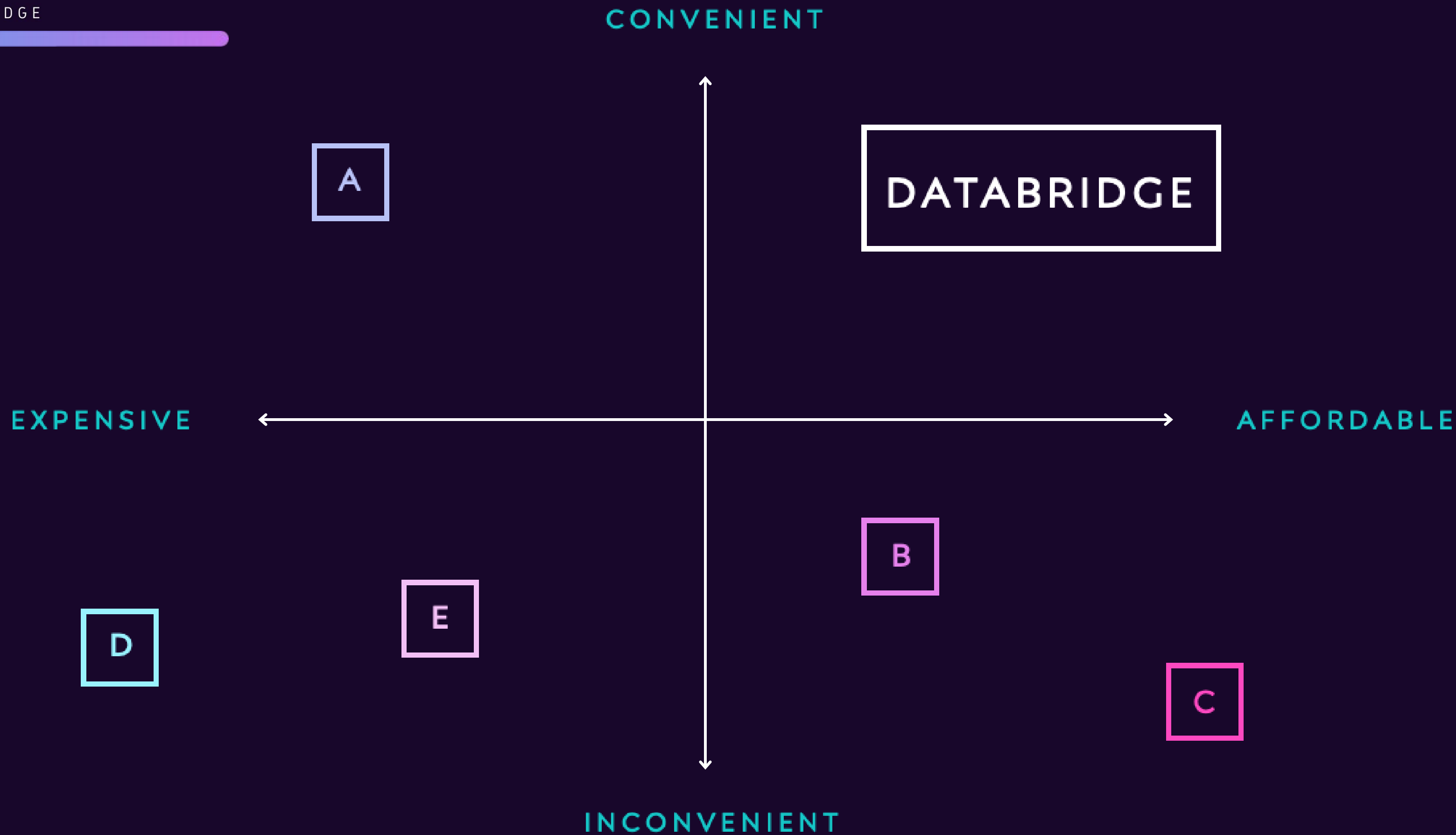
Unique Market Offering

- **Unmatched Innovation:** Providing cutting-edge technology services that transform data into actionable insights.
- **Client-Centric Approach:** Tailoring solutions to meet the specific needs and challenges of each client.
- **Commitment to Excellence:** Dedicated to delivering high-quality services that drive digital transformation.
- **Data Connectivity:** Focusing on seamless integration and connectivity of data across various platforms.





DATABRIDGE



Growth Strategy

NOVEMBER 2024

Established operations and began forming strategic partnerships with leading industry players.

JANUARY 2025

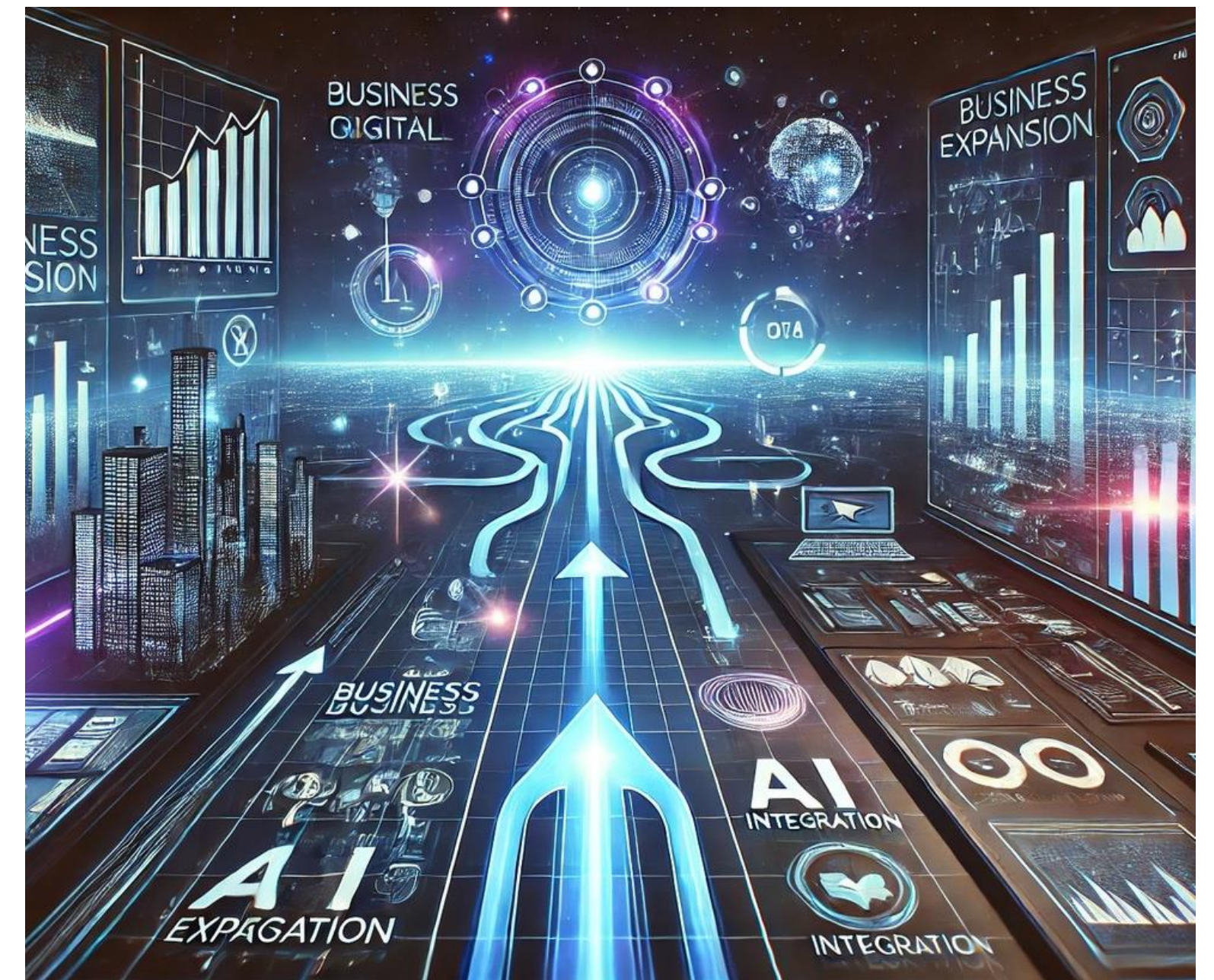
Secured Funding: Completed a \$100,000 equity funding round, valuing the company at \$2 million.

MARCH 2025

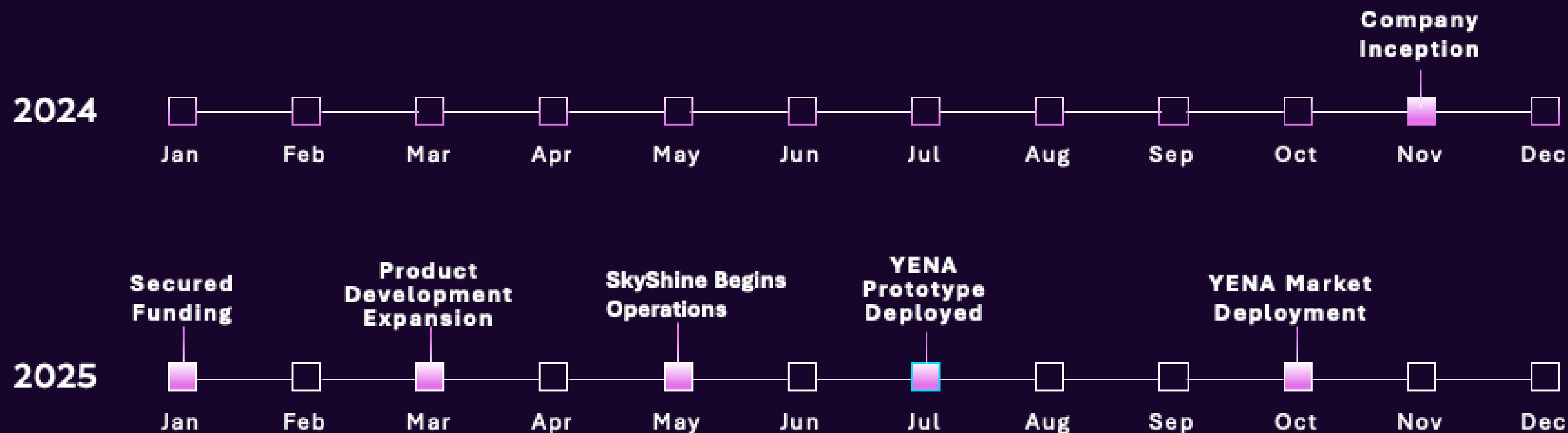
Utilize the secured funds to accelerate the development of innovative ideas and digital transformation tools.
Mawaridna Agreement Execution.

MAY 2025

SkyShine begins operations, market takeover strategy beings leveraging extensive contact pool.



ACTION PLAN



Summary

At Data Bridge, we empower businesses with innovative solutions that streamline operations, enhance efficiency, and drive digital transformation. Our mission is to bridge the gap between technology and business success by delivering secure, scalable and intelligent solutions. Through cutting-edge technology and a customer-centric approach, we help organizations harness data-driven insights, optimize workflows, and achieve long-term growth.



Quote

“Your greatest strength is knowing what your weaknesses are and getting the right people to help guide you towards making them your new strengths .”

Mohammed AlShawwa, Founder & CEO

CONTACT



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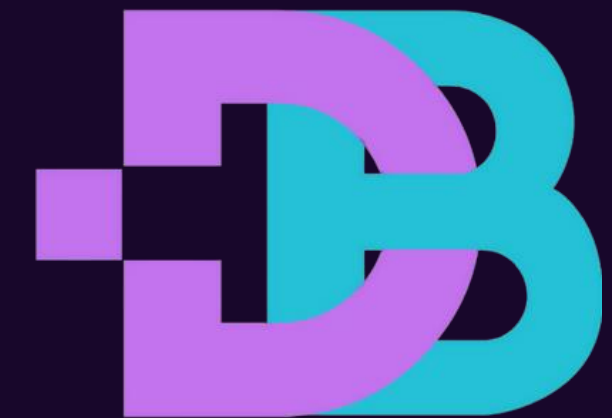
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